

**Vision #2 - Housing & Economic Diversity
Top Ideas by Ranking & Champion(s)**

Top Ideas		Build-Ons	Score	Champion(s)	Emails	Notes
1	Develop a community funding plan or Community Foundation.	* to fund all this stuff	19	Ed Cooper Greg Felt Cindy Williams Wendy Hall	dredcooper@gmail.com greg@arkanglers.com boardpresident@centralcoloradoconser vancy.org wendyloooo@charter.net	This idea was presented in Action Team Vision #3 - you should think about coordinating with that group of this. Email me and I'll send you the name and emails of those folks.
2	Expand vocational courses to include middle school, high school, Colorado Mountain College (CMC).	* include basic work habit skills training (show up for work) * identify worker skill-set needs by interviewing businesses * should include classroom training as well as on site internships * maintain a pipeline of trained workers for local businesses * develop first-class business certifications that students could participate in by developing additional skill sets, but also provide additional financial incentives * have the students develop the goals they want out of the program, and also have them provide quarterly feedback on their internships	17	Hank Held	hank.held@gmail.com	How will you do this? This is a strategy not an actual idea to move this into action.
2.1	Create a sustainable business-continuing education and training service (could be volunteer-taught via an agreed-upon curriculum). Keeping good business in business.	* start a resource directory using people in the valley first. Apply for small business sustainable certified business grant * identify top 10 apps for phone for business and get very good at top 3 for rollout * poll local businesses to identify area of need	14			
2.2	Expand CMC experiential and entrepreneurial programs and build residential campus.	* involve existing successful residents/retirees to mentor program or develop program * use retirees to mentor high school classes * use apprenticeships with local businesses * partner with new businesses to create internship programs with the goal of filling jobs	14	Jay Boyd Wendy Hall	jboyd@jboycpa.com wendyloooo@charter.net	

2.3	Help youth determine best career path for their personality, ability and interests and then cultivate an internship that will help them develop in the field.	<ul style="list-style-type: none"> * reorganize K-12 education to help students identify their strengths, passion, and interests in school and create collaborative relationships with local businesses, higher education, etc. * partner high school with CMC to begin college credit courses senior year. * reach out to skilled craftspeople to be mentors (like Boys & Girls Club with teeth) * draw from other successful programs in US for maximum benefit. * ask local businesses for need input. * more career interest testing at high school level (guidance counseling) 	14	Jesse Bahr	jbahr7@hotmail.com	
3	Build innovative communal style housing to increase affordable and flexible housing options.	<ul style="list-style-type: none"> * should support seasonal as well as year-round workers * focus this in walkable/bike-able areas * build website of people with extra rooms to rent * focus on community use areas in this housing to reduce individual home footprints while increasing communal participation * encourage a diverse range of ages and backgrounds to move into the communal housing * develop a communal charter and code * ensure that this is a viable option for everyone/anyone * offer work options in lieu of part of rent 	16	Jesse Bahr	jbahr7@hotmail.com	
3.1	Provide a low-cost housing option (dorms, shared housing, etc.) for service workers, guides, etc. Note: They currently live in tents, cars, etc.	<ul style="list-style-type: none"> * examine whether or not this is realistic and how to pay for it * use employer & new business development taxation * create new employment model to keep seasonal workers on salary (shared employees) * repaying for it - explore alternatives like foundations, nonprofits, habitat for humanity, and tie in with livable wages * give tax incentives to business owners who provide housing, hire in us, and employ beyond seasonal 	14			
3.2	Research and discover where in the world affordable housing and economic health actually work. Identify solutions or efforts that have been tried and identify successes, failures, costs and lessons learned.	<ul style="list-style-type: none"> * online search universities, cities, etc. for successes and personally visit to validate * make it aesthetically pleasing within the environment to give incentives for people to graduate out of it to ownership * locate Facebook blogs on affordable housing and track and list questions and solutions * locate failures and unintended consequences so as to avoid expensive mistakes 	14	Paul Burke	peebeebuenav@gmail.com	This is a strategy - research which was conducted between Jan. and Feb meetings. Consider partnering with others in this focus area to discuss.

3.3	Plan housing diversity that encourages families/individuals to grow and progress up through steps to being independent of government support.	<ul style="list-style-type: none"> * work with town councils to expand zoning to include multi-family and ADUs * determine AMI% project will target * towns and counties to work with private investors to get investment incentives * provide incentives to employees for adding salary or housing allowance for employees 	12	Dale Shoemaker	dale.shoemaker@gmail.com	
3.4	Enable affordable housing by holding a community planning session to identify agreed growth zones.	<ul style="list-style-type: none"> * require sub-divisions to include a percentage of affordable housing to get permitted * incentivize high priority zones with density bonus, infrastructure cost reductions, etc. * BOCC sponsor/convene interagency working group to deliver plans * research grants/funding options to support program 	11			
3.5	www.INeed_HousinginChaffee.org - Create an online tool for people seeking housing that identifies type, size, location, cost - they fill it out with email, goes into database (searchable): listings expires after 1 week unless renewed, and landlords, developers can dump/download	<ul style="list-style-type: none"> * potential house-mates can communicate - share content information to see if there's a good fit * promote on social media * provide successful example as social media stories to show people the various ways this can work * develop guidelines on how selections will be made (will have many application for each unit) 	16	Kimberly Parker Read McCulloch	kparker@alliancechaffee.org read@chaffeehousing.org	
4	Continue working with CDOT, U.P. other counties to explore future role(s) for unused railway or ROW.		16	Keith Baker	kbaker6474@me.com	
4.1	Use County Transportation Advisory Board (TAB) to develop transportation policies, priorities, plans to meet current and future transportation needs.	<ul style="list-style-type: none"> * poll community to understand current and future needs * use current trends in transportation to find solutions to identified needs - look for similar successful models * we have the former RTD who retired here and helped create 2.2 billion project in 3 years with private and public funding - great resource * develop more of an advocacy citizen group that has direct feedback from public 	14	Kate Garwood Catherin Eichel Jill Smola	k0yvkk@gmail.com catherine@eichelphotography.com jill@chaffeehabitat.org	This is a strategy - how will you turn this into action?

4.2	Develop a bike rental station that works between BV & Salida.	<ul style="list-style-type: none"> * determine number of probable riders and number of stations needed * need to carry bikes to BV to ride to Salida (down hill) need waystations in between, suggest bars * build bike lanes, work at bike "garages" for those who use their own bikes - look at bike shuttle for one-way * provide affordable insurance for rider, esp. on US285. But before that, do a good market study 	6			
5	Form a group of developers, builders and tradespeople to identify ways to make codes and regulations more business and builder-friendly.	<ul style="list-style-type: none"> * identify gaps in code/areas that need improvement * identify similar communities that have formed similar groups and what they learned from them * work with officials to create a development plan that meets community needs * look at reducing rules & regulations as much as possible and then strictly enforcing those that remain * streamline the process to make it simpler and quicker * have them show how these things got us affordable housing and not just increase profits * conduct social media campaign to explain why some regulation and codes are necessary and beneficial - "streamline" doesn't = "eliminate" 	16	Bruce Cogan	sbccogan@yahoo.com	
6	Create an action plan to attract new types of businesses and industry that are compatible with the communities dreams, lifestyle and help retain our youth.	<ul style="list-style-type: none"> * study and report on emerging and sustainable industries * select target industries * create incentives and task force for recruitment * build local incentives and fund start-ups with local resource "lending" services * identify successful models elsewhere and learn from their successes and failures in crafting a local plan * like a college exchange program - create a trade of vocations program with training on both ends 	16	Carole Vowell John Hulkonen Chris Martin Mathew Maloney Hank Held	carole.bvbiz@gmail.com jdhulkonen@gmail.com Cmartin@netzero-usa.com matthew.maloney@mac.com hank.held@gmail.com	
6.1	Research and promote existing resources - it could be for entrepreneurs or existing entities (government, housing, etc.)	<ul style="list-style-type: none"> * create central repository/database with tags by topics * get CMC or a grad school to pursue as project * develop website for easy access to data * ask everyone (businesses/retirees) "what can you offer?" * there may be a web designer who would put together for free 	15			
6.2	Develop a pay it forward program for existing residents to share their skills to other business (entrepreneurs).	<ul style="list-style-type: none"> * share via shark tank formula * almost every quarter "lunch & learn" - business owners meet, ask questions, discuss, guide * targeted business review based on owner need - year cash flow issues, projections, competitive analysis, etc. - with experts or others with experience * add info on entity choice plusses and minuses * "mentor" receives free/discounted product or services as reared from "mentee" 	14			

6.3	Local small businesses partner with similar organizations in urban area to share/utilize resources (e.g. IT, infrastructure, or HR management)	<ul style="list-style-type: none"> * identify which local businesses can benefit from this program then start partnering them with successful partners * look at "regency suites" model that shares office assets * look for tech and labor to sub-contract partners 	10			
7	Get County Commissioners to resolve to commit Chaffee County to shift away from fossil fuel and transition to 100% clean, renewable energy by 2035.	<ul style="list-style-type: none"> * inventory land parcels suitable for solar farms * inventory County-owned property/ROW/rooftops for solar farms as potential revenue source for county electricity needs * reach out to large solar companies (front range) for best offers, discounts, "creative" design and financing * determine other alternative energy sources that may be viable while also creating jobs * research other areas - don't reinvent if those are models that work 	15	Hank Held	hank.held@gmail.com	
7.1	Promote (BV & Salida) town trustees who will promote Envisions outcomes including renewable energy, vocational training to retain workforce and address housing.	<ul style="list-style-type: none"> * promote Envision Chaffee County to ALL * encourage all government officials to look at Envision for direction/inspiration * develop a final report for Envision that provides officials with direction and concrete action steps * Envision should be ongoing to respond to changes and future progress * identify legislative hurdles and other challenges for Envisions goals; empower trustees to meet these challenges or otherwise get around them. 	8	Jacy Doumas	jacy@bvremax.com	
8	Tap prison population (training, employees, business owners)	<ul style="list-style-type: none"> * to build trails, install signage, or county roadways to help reduce costs to taxpayers * offer yoga for guards at 2-3 different times during day * generate community project ideas and ask inmates what project they are interested in working on * offer specific educational programs at CMC 	14	Hank Held	hank.held@gmail.com	