East5ide Unified Implementation Plan/GANTT Chart

Project Focus	Task /Activity	Assigned To	Oct. 2016	Nov. 2016	Dec. 2016	Jan. 2017	Feb. 2017	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17
Project Focus #1														
Establish Implementation Infrastructure	Seat East5ide Unified Council	East5ide Unified Core Team	X											
	Convene East5ide Unified Council	East5ide Unified Project Manager	x		x			x			x			x
	Convene East5ide Unified Council Executive Committee	East5ide Unified Project Manager		x	x	x	x	x	x	x	x	x	x	x
	Convene Work Groups	Work Group Leads with support from East5ide Unified Project Manager		x	x	x	x	x	x	x	x	x	x	x
	Initiate basic project communications strategy (webpage, e-newsletters, social media)	East5ide Unified Project Manager	x	x	x	x	x	x	x	x	x	x	x	x
	Monitor quarterly progress and make adjustments, as indicated	East5ide Unified Council				x			x			x		
	Finalize East5ide Unified sustainability strategy	East5ide Unified Council with support from Core Team											x	x
Project Focus #2														
Continuous Quality Improvement	Develop baseline measures for short-term, intermediate and long-term East5ide Unified outcomes	Continuous Quality Improvement Work Group with support from Kaiser Evaluation Team		x	x									
	Develop strategies to collect data as part of each Work Group's plan	Continuous Quality Improvement Work Group and Work Group Leads with support from Kaiser Evaluation Team			x	x								

	Review data collection, analysis to guide work plan implementation	Continuous Quality Improvement Work Group and Work Group Leads with support from East5ide Unified Project Manager and consultation from Kaiser Evaluation Team						x			x			x
	Assess feasibility of using panel style data collection over time	Continuous Quality Improvement Work Group with consultation from Kaiser Evaluation Team					x	x	x					
Project Focus #3														
Outreach and Marketing Strategy	Finalize Outreach, Engagement and Marketing Work Plan	Outreach and Marketing Work Group Leads			x									
	Develop targeted strategies to focus on male engagement	Outreach and Marketing Work Group			x	x								
	Develop outreach and marketing tools, resources				x	x								
	Launch marketing campaign (conventional and non-conventional)						x	x	x	x				
	Host community convenings as part of engagement, outreach strategy	East5ide Unified Council and Work Groups, support from East5ide Unified Project Manager					x			x			x	
Project Focus #4														
Health Care Systems Alignment	Develop shared work plan that includes all health care systems partners serving East Denver	Health Care Systems Partners Work Group Leads			x	x								
	Explore forthcoming Center for Population Health at Denver Public Health as potential partner	East5ide Unified Core Team and Health Care Systems Partners Work Group				x	x	x						
	Promote expansion of community-based health care supports to East Denver neighborhoods	St. Joes with support from East5ide Unified Project Manager				x	x	x	x	x	x	x	x	x

	Identify population-level data sharing learning opportunities	Health Care Systems Partners Work Group				x	x	x	x	x	x			
	Draft East5ide Unified sustainability approach for East5ide Unified Council review	Health Care Systems Partners Work Group								x	x	x		
Project Focus #5														
Community Based Organization and Business Capacity Building	Develop work plan for CBO and business capacity building	Community Based Organization and Business Capacity Building Work Group Leads			x									
	Review best practices for organization capacity building and identify existing community efforts to connect with	Community Based Organization and Business Capacity Building Work Group			x									
	Develop strategy, mechanism and timeline for incentivizing quality child and family community supports	Community Based Organization and Business Capacity Building Work Group				x	x							
	Provide targeted outreach to CBO's and local business	Community Based Organization and Business Capacity Building Work Group				x		x		x		x		x
	Share information about and facilitate discussions around family friendly business practices	Community Based Organization and Business Capacity Building Work Group								x	x	x		
	Facilitate a workshop of early adopters, champions to prioritize steps that support community-wide uptake of family friendly business practices	Community Based Organization and Business Capacity Building Work Group											x	x